



## WRAP MY VEHICLE !

Vehicle wraps are an amazing form of marketing for your business. A well designed wrap will engage with passers-by, communicate your message & increase brand presence.

Here are answers to some common questions customers have who are thinking about wrapping their vehicle.

### How much does a wrap cost?

A wrap can cost anywhere from \$600 to \$6000 (and up) depending on films used, coverage & complexity of wrap. We suggest you set a budget you're happy to invest into the vehicle in which we can design too. Alternatively, see some standard wrap coverages below which we can give you an estimate of cost for.

	COMMUTER VAN	TRADIE VAN	TUB UTE	TRAY UTE	SEDAN	SMALL CAR
BASIC						
1/4 WRAP						
1/2 WRAP						
3/4 WRAP						
FULL WRAP						

\*Some Sedans & Small Cars may not be able to have oneway visions on the rear window due to the acute angle reducing vision.

### Can you design my wrap?

We certainly can! Design costs are included in the wrap cost and we can design until you're happy to suit your budget. (Note: changes to design may cause the initial estimate of your wrap to increase). Artwork is the intellectual property of Sunquest Signs. If the designs are found to be passed onto to another company and used, you will be charged for the time spent on the design @ \$120+gst/hr.

### Can you see through the wrapped windows?

Yes, we use premium perforated one-way vision film w/ optical clear UV laminate. This allows for wipers to still be used.

### My vehicle is a bit rough. Can you wrap over the top?

The wrap is only as good as the surface it adheres too. The wrap is designed to adhere to clean, defect free, gloss finish paint. We're happy to wrap your vehicle if in slightly worn condition however if it's identified that your vehicle isn't ok to wrap, it will void any warranty of the wrap. This includes: rust, chalky paint, primed with no paint, flaking paint. Best practice is to bring your vehicle in to be viewed by one of the team. Any freshly painted vehicles will require the paint to out-gas/dry correctly for 3-4weeks before wrapping.

### Can you wrap the black plastic bumpers?

No we can't. The wrap adhesive isn't formulated to adhere to this plastic & isn't warranted if adhered to it.

### Can you do it cheaper?

No we can't. We only use premium wrapping films & qualified installers ensuring a quality wrap solution. To make it cheaper you may have to reduce your coverage or alter the design, thus always best to identify a budget at the start of the project.



# WRAP DURABILITY & WARRANTY SPECIFICATIONS

ORAFOL 3951RA PRO SLIDE + 290 GLOSS CAST LAMINATE

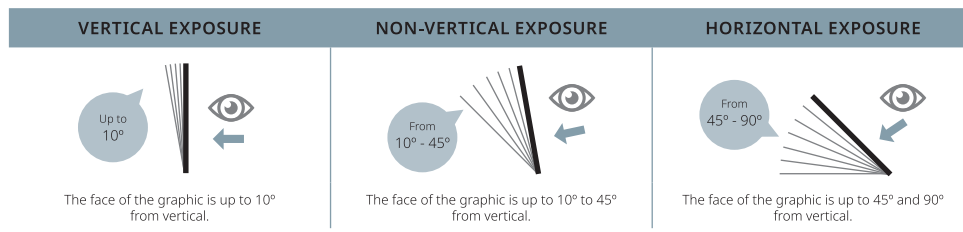
Published outdoor durability specifications for ORAFOL films represent the expected performance of our films in vertical exposure applications (+/- 10° from vertical orientation) located in standard climate conditions located in Climate Zone 1.

ORAFOL OCS Performance Warranty excludes all calendared print films and associated overlaminates when used in a horizontal application.

Prorated warranty information for other application angles and climate zones is shown below:

Data sheet supplied by our supplier

## Angle and Direction of Exposure



Classification of angle of exposure to wrap surfaces

## Climate Zones

### ZONE 1

Tasmania, Melbourne, Adelaide, Canberra, Sydney, Brisbane and Perth.

All locations within zone 1 above 1000 metres are considered zone 2.



### ZONE 2

100km north of the line between Brisbane, Perth, Northern Territory, Alice Springs, Broken Hill, Broome, Cairns and Townsville.

We are in Zone 2

	ZONE 1		ZONE 2	
Application Type	Pro Rata Warranty Coverage	Expected Outdoor Durability*	Pro Rata Warranty Coverage	Expected Outdoor Durability*
Vertical	100%	10 years	75%	7.5 years
Non-Vertical	50%	5 years	35%	3.5 years
Horizontal	25%	2.5 years	15%	1.5 years

\*Subtract -20% from Durability for Marine Graphic applications. Durability details are for standard opaque and transparent colours. Does NOT include metallic, special effect or other colour variations. Always refer to Product Data Sheet for full details. Specifications used in "Angle and Direction of Exposure" Table are examples only.

Expected Durability

**VERTICAL = 5 YEARS**

**NON-VERTICAL = 2 YEARS**

**HORIZONTAL = 1 YEAR**

Warranty is Pro Rata over Expected Durability Period above

**Every warranty claim is on a case-to-case basis. Any mistreatment or lack of care will void any warranties for vehicle wrap.**



## CARING FOR YOUR VEHICLE WRAP

Vehicle wraps aren't meant to be installed and forgotten. Like the rest of your vehicle, your vehicle wrap requires regular cleaning and maintenance. For longer-lasting, vibrant colour, wash your wrap on a regular basis and keep your vehicle away from possible pollutants.

Here are answers to some common questions customers have about cleaning vehicle wraps.

### **How often should I wash my vehicle wrap?**

Wash your wrap once a week or more often if your vehicle is exposed to a lot of dirt or pollutants. You should hand wash it using a gentle good quality automotive detergent. Always use an automotive sponge or clean, soft cloth to wash your wrap. Rinse the vehicle with clear water after washing. Minimize water spotting by using a silicone squeegee or chamois to remove water. Dry with a clean microfibre cloth. We recommend finishing with Avery Dennison Sealant to provide a protective layer on the wrap.

### **Can I take my wrapped vehicle into a drive-through car wash?**

You can bring your wrapped vehicle to an automated brushless car wash, though hand washing is safer and more thorough. Brush car washes may be too rough on the film, degrading it and causing peeling and lifted edges. If a car wash uses water spray and no brushes, it should be safe for most wraps.

### **What should I use for spot cleaning?**

Use isopropyl rubbing alcohol to spot clean isolated stains. Rinse the area with cool water after cleaning. Avoid wiping the wrap when it's hot; this can distort the material and cause wrinkling. Avery Dennison also provide a Cleaner solution for every day care.

### **Can I Pressure Wash my Vehicle Wrap?**

If you want to pressure wash your vehicle wrap, keep it below 2,000 psi. Use a spray nozzle with a 40 degree wide angle spray pattern and keep water temperature below 60 degrees Celsius. Keep the spray nozzle at least 30 centimeters away from the car edges.

### **How Do I Clean Bird Droppings, Insects, Tree Sap or Other Difficult Stains?**

Clean bird droppings and difficult stains immediately. Letting them sit for too long will make them harder to remove and may permanently damage the wrap. Soak the affected area for a few minutes with warm, soapy water to loosen the contaminants. Rinse completely and dry with a microfiber cloth. For stubborn contaminants, use Avery Dennison Power Cleaner or two parts isopropyl alcohol to one part water. Always test these solutions on a small area that's not easily noticeable to ensure the cleaner will not harm the wrap. Do not use solvents or oil based cleaning products!

### **What Should I Do about Fuel Spills?**

Wipe off fuel spills immediately, then hand wash the affected area. Letting the spill stay on the wrap for too long will degrade the vinyl. A quick wipe with a wet paper towel at a service station will clean the fuel affected area decently enough until you can get home to do a more thorough job.

### **Can I Park my Vehicle Outdoors for Long Periods?**

Excessive amounts of time under the sun or other outdoor elements (rain, smog, debris and road pollutants from passing cars) can degrade the wrap on the roof, boot lid and bonnet. These horizontal areas are a magnet for pollutants, which are intensified by UV ray exposure. Try your best to park your car in a garage or under a canopy or shelter. If you must park it outside for prolonged periods, look for shady parking areas.

### **My vehicle wrap is turning brown or rust coloured. What should I do?**

Wrap turns brown due to prolonged exposure to acid from pollutants in the air. This is typically a result of neglect and failure to follow the above mentioned procedures. If you notice brown, discoloured or rust coloured areas on your wrap, it is best to remove the film from your vehicle to prevent damage to the paint beneath it and reapply fresh wrap. Often times it is only necessary to replace the affected panel.

### **What products should I avoid when cleaning my wrap?**

Never, EVER use any of the following cleaning products on your wrap:

- Solvents
- Oil based cleaners
- Kitchen & bathroom cleaners
- Oven cleaner
- Orange oil
- Engine de-greaser